

Alex Wang

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OBJECTIVE:

With 3+ years of experience working primarily as a business analyst and education consultant, I look forward to leveraging my expertise in communication, leadership, and critical thinking, *as well as my UI and UX skills, in a creative design agency.*

EXPERIENCE:

Ivyuan Education – Education Consultant – Shanghai, China

Apr 2020 – Now

Brainstormed, ideated, empathized with students on their college application essays

Edited and polished 300 essay drafts and successfully sending 4 students into IVY League universities in 2022, representing 50% of all my students

Conducted 77 interviews with perspective students for their potential fits with the company

LITAO Consulting – Junior Analyst – Shanghai, China

June 2019 – Feb 2020

Devised China market penetration strategy for international clients in consumer product, medical equipment and automotive sectors

Led market research in Chinese New Energy Vehicles with a focus on policies, trends, and sales channels

Interviewed with industry leaders in fields of wine import and export and new energy vehicle

Managed client relationships during China Import and Export Expo to ensure their satisfaction

Educated international clients on cultural differences between Chinese and Western consumer markets

JG Neukomm Architecture – Externship – New York City, US

January 2019

Researched project competitors and generated business leads, increased team efficiency by 20%

Managed Architecture, Owner, and Contractor meetings and recorded meeting minutes

NY Tech Alliance – Part Time Coordinator – New York City, US

April 2018 – December 2018

Organized meetup events with 500+ participants

Connected investors and startups in fields of cryptocurrencies and blockchain technology

LINK3D – Associate Researcher – New York City, US

Jul 2017 – Jan 2018

Managed investor relationships and secured 300K USD seed round investment

Participated in sales through cold-calling, cold-outreach, and email campaigns

Led research in 3D printing materials, machines, and certifications and consolidated these data into backend assets

Interviewed clients and translated their experiences into monthly online case studies

EDUCATION:

Springboard UI/UX Design Career Track – Student – Online

Sep 2021 – Expected Graduation Jun 2022

Haverford College – B.S. Mathematics – Haverford, PA, US

2012 – 2017

Cornell University AAP | Art, Architecture, and Planning — Ithaca, NY, US

Summer 2014

Skills and Interests

Design Thinking | Market Research | UX Research | Project Management | Communication Skill | Public Speaking
Client Relationship | Critical Thinking | Sales | Leadership | Empathizing

Part time Vedic Astrologer & Counselor since 2016

Empathized and counseled 300+ clients solving their personal and business issues through Vedic Astrology

Bilibili creator with 1000+ followers as of May 2022

An article about my practice can be found here: <https://www.thatsmags.com/china/post/32515/we-got-an-astrology-reading-to-see-our-future-you-should-too>